

# 10 Years of Impact & Leadership











VISIONARY WOMEN

#### 10th Anniversary Commemoration & Our Founding Story



Angella Nazarian and Lili Bosse's journey of founding Visionary Women began in 2014 through a series of conversations. They shared a desire to belong to a community of like-minded women, who shared their passion for learning, community and philanthropy.

Lili, three-time mayor of Beverly Hills, often found herself to be the only woman in meetings and leadership positions and yearned for the dynamic connection that comes from inspiring women coming together. Angella, who had written books on women's leadership, knew that women thrive, and have more impact when they work within a collective of a supportive community. As the old African proverb states, "If you want to go fast, go alone. If you want to go far, go together."

So, Lili and Angella set to work—to create a community that they always wished to belong to a multi-generational, multi-ethnic group of women, who shared a passion for curiosity, growth, learning, and drive change for pressing issues facing women and girls.

For the past 10 years, icons such as Gloria Steinem, Madeleine Albright and Condoleezza Rice, and Nobel laureates such as Leymah Gbowee and Tawakkol Karman are just a few of the many luminaries that have supported Visionary Women as guest speakers over the years in a power-packed lineup.

As Visionary Women celebrates 10 years of impact and partnership, the community has grown to approximately 300 engaged members that range from Gen Z to Baby Boomers who collectively have granted over \$3.7 million dollars to over 264 organizations and initiatives empowering women and girls both locally and globally.

Visionary Women's work has only begun. We are building on the extraordinary trailblazing women who are at the forefront of positive change and impact!



## To Our Visionary Women *Community*

I am filled with gratitude and joy to announce that Visionary Women will mark its 10th anniversary in 2025! This momentous occasion is not just a celebration of our past achievements but also a reflection of the incredible Visionary Women community that has supported us every step of the way.

In 2024, thanks to your tremendous support, we increased our grantmaking by 28% from the previous year and we awarded bigger and more impactful grants to our impressive cohort of grantees. We successfully launched our NextGen Visionary Scholars initiative with our inaugural group of Scholars from California State University, Northridge (CSUN); I look forward to sharing their inspiring stories with you soon! And in 2025 we will partner with University of California, Los Angeles (UCLA) to support our second group of NextGen Visionary Scholars. In partnership with the Younes and Soraya Nazarian Family Foundation we have launched our Thrive Visionary Women Mental Health Fund to address critical mental health needs among young women, beginning with a consent-focused mental health curriculum for LA-based female high school students.

We gathered in communion throughout the year where we hosted over 16 events and welcomed over 1,800 passionate, civically minded women to be inspired, learn, and strengthen the fabric of our lives together, and that of our greater community. We were honored to host world-class speakers such as Venus Williams, Monique Lhuillier, Irene Neuwirth, Gwyneth Paltrow, Nicole Avant, Sharon Stone, and Victoria Jackson.

As we reflect on the past decade, we are excited about the future. Our vision for the next 10 years is ambitious: bigger and bolder impact, and a bigger and bolder community that continues to inspire. We believe that with your continued support, the next decade will most certainly be bright, and our collective work, the work of Visionary Women, will be a beacon of light for all of those around us.

In closing, I share my deepest gratitude to our dedicated Board of Directors and all our incredible sponsors for their unwavering support and commitment to Visionary Women's mission. I'd also like to thank our staff for their continue enthusiasm and dedication to the work. May 2025 be filled with much joy, peace of mind, and good health for you and your loved ones.

With appreciation,

Ani B. Packard
Executive Director
The Power of TogetHER

ani B. Packard



#### The Power of

## TogetHER

Visionary Women is a social impact organization that drives change for pressing issues facing women and girls.

We *build* community, *invest* in high-impact initiatives, and *activate* the individual potential of our members.





# No Our Our Impact



\$3,700,000+ of *Impact*  \$3.7 Million Total for the Organization

Increased giving by 28%



SINCE 2015



#### $268 \; \substack{\text{Nonprofits} \\ \textit{funded}}$

Our grantmaking has impacted 10.8M lives at \$.34 per person

#### Year Over Year *Grantmaking*

#### **2015** • \$80,000

**2016** • \$100,000

**2017** • \$160,500

**2018** • \$359,750

**2019** • \$588,200

**2020** • \$399,000

**2021** • \$301,500

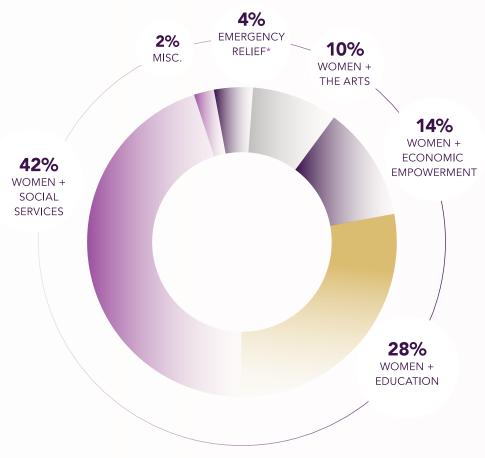
**2022** • \$499,000

**2023** • \$541,500

**2024** • \$691,000

#### Our Grantmaking Investments Across Funding *Areas of Focus*

(Since 2015)



<sup>\*</sup> Emergency Relief funding is granted to address critical local or global events, such as a natural disasters, pandemics, and conflict.

# Our 2024 Grantees

A Sense of Home

Black Cooperative Impact Fund

California State University, Northridge

Coalition for Engaged Education

Coro Southern California

Equal Rights Advocates

Foster Nation

Girls Inc. of Los Angeles

Girls With Impact

Global Girls Glow

Good+Foundation

Harvest Home

J. Paul Getty Trust

Jacqueline Avant Family Center

L.A. Dance Project

Los Angeles County Museum of Art

Moms First

National Women's Law Center

New Village Girls Academy

Optimist Youth Homes and Family Services

Skirball Cultural Center

St. John's Community Health

St. Joseph Center

Summaeverythang Community Center

The Acceleration Project

The Ebell

The Flow

United Friends of the Children

Westside Infant Family Network (WIN)

Women in Animation, Inc.

Women Investing in Security and Education (WISE)

Women's Earth Alliance

Women's Voices Now

You Are More Than Inc.









Total Granted in 2024

\$691,000

### 10,800,000 Women & Girls Impacted by VW's Grantmaking



Moms First



CORO Southern California



Girls With Impact

Moms First is proud to partner with Visionary Women to enhance our efforts in California, particularly with the expansion of PaidLeave.ai. Launched in December 2023 as a pilot in New York state, PaidLeave.ai assists parents with accessing and applying for paid family leave benefits. This innovative generative AI tool makes it easier for women to care for themselves and their families and, with the support of Visionary Women, Moms First will expand PaidLeave.ai and strengthen women's economic security in California.

- Sasha Marroquin Moms First

**MOMS FIRST** 

Visionary Women's generous support will allow Coro Southern California to deliver our Women in Leadership (WIL) program to more women, empowering cohorts of women leaders with the skills, networks, and confidence they need to effectuate meaningful change in their organizations and communities, and expanding the pipeline of women ready to step into leadership positions across Southern California. With Visionary Women's investment, we can continue to ensure this program remains accessible and inclusive, and uplifts women who represent the rich diversity of our region. This grant not only strengthens our ability to inspire and equip women leaders but also amplifies our impact across Southern California.

- Olivia Ray CORO Southern California



Visionary Women's support is enabling Girls With Impact (GWI) to launch a huge partnership with LAUSD to impact lives while changing the trajectory for women in business. Your support marks our first official grant toward this LA effort and is part of our Campaign to Igniting Futures: 50,000 Young Women. These LA students, thanks to VW, will have the opportunity to undergo our Business & Leadership Academy tuition-free -- building their confidence, business acumen, resume, and competitive advantage as they move into college and the workforce. It will also help as we seek additional funding support. We're so grateful!

- Jennifer Openshaw Girls With Impact



# Our Funding Areas of *Impact*

#### WOMEN + SOCIAL SERVICES

Support programming that provides real-time solutions, training, and advocacy for women and girls who are experiencing housing insecurity, food insecurity, and gender-based violence.

Support programming that provides mental health wellness for young girls, teenagers, and women.

Support programming that abates the environmental consequences of climate change on women, particularly indigenous women, and low-income communities.

#### WOMEN + EDUCATION

K-12 initiatives focused on improving academic outcomes for school-aged girls.

Support programming that increases the number of women and girls who receive degrees, diplomas, certifications, and licensure.

#### WOMEN + ECONOMIC DEVELOPMENT

Support female entrepreneurs from communities that have been under-resourced by traditional funding sources.

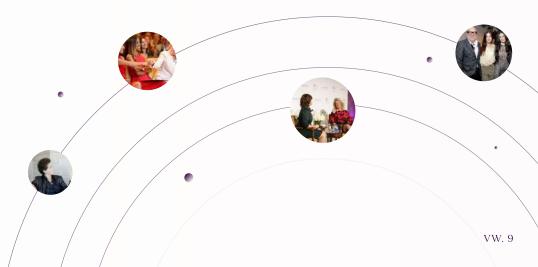
Support initiatives that offer education and up-skilling training to achieve career mobility opportunities for women.

Support initiatives that advocate for workplace policies that allow women to thrive and participate fully in the economy.

#### WOMEN + THE ARTS

Amplify the voices of female artists and female gallerists.





#### VISIONARY PRIZE FOR WOMEN'S ECONOMIC EMPOWERMENT

The Visionary Prize for Women's Economic Empowerment was launched in 2022 by Visionary Women and the Hostetler/Wrigley Foundation to recognize outstanding women leaders of nonprofit organizations dedicated to advancing women's economic empowerment in the United States. Since then, we have awarded eight leaders unrestricted funds to support their work and help them realize their vision.

#### Our 2024 Prize Recipients



#### National Women's Law Center \$100,000

Fatima Goss Graves
Founder and CEO

#### Visionary Prize for Women's Economic Empowerment

The National Women's Law Center advocates for gender justice through legal action, policy reform, and societal change. The National Women's Law Center is working to dismantle barriers and drive equitable solutions for women and girls.



#### You Are More Than, Inc. \$15,000

Ashante Taylorcox
Founder and Executive Director

#### Rising Visionary Award

You Are More Than is a survivor-led nonprofit uplifting BIPOC and LGBTQ+ survivors of trafficking and/or those negatively impacted by the commercial sex industry nationally. You Are More Than envisions creating a world where mental health, education, and financial stability are no longer barriers to success for survivors.



### The Acceleration Project \$15,000

Jane Vernon
Co-Founder and CEO

#### Visionary Catalyst Award

The Acceleration Project (TAP) is a non-profit that drives small business growth by providing consulting services to empower under-resourced entrepreneurs and foster a more inclusive economy. Through partnerships with financial institutions, CDFIs, and economic development agencies, TAP scales its impact while engaging a diverse team of consultants who volunteer their skills to support this mission.

#### NextGen Scholars *Fund*

#### Supporting First-Generation College Women: NextGen Scholarship Fund

Visionary Women is proud to **support first-in-family college women** through the NextGen Scholarship Fund, a \$5,000 discretionary award designed to remove financial barriers and open pathways for talented students. This funding empowers recipients to explore career interests and fully participate in campus life, enabling them to thrive academically and personally.

Since launching the NextGen Scholarship Fund, Visionary Women has raised \$225,000 via matching gifts with family foundations. Each foundation contribution is matched dollar-for-dollar by Visionary Women, amplifying the impact of every gift.

Our inaugural group of NextGen Scholars, in partnership with California State University, Northridge (CSUN), demonstrates the fund's transformative potential. In 2025, we will expand to include students at UCLA, furthering our mission to support first-generation college women at multiple institutions. Together with our foundation partners, we continue to identify colleges and universities that share our commitment to empowering young women.

## Thrive Mental Health *Fund*

#### Launching the Visionary Women Thrive Mental Health Impact Fund

In 2025, Visionary Women will launch the Visionary Women Thrive Mental Health Impact Fund in partnership with the Younes and Soraya Nazarian Family Foundation. This initiative addresses critical mental health needs among young people, beginning with a consent-focused mental health curriculum for female students in the Alliance Charter School network and the Share & Care program with Cedars-Sinai.

Through this fund, Visionary Women and our partners will provide resources, support services, and community education, empowering students to prioritize mental well-being. By integrating these mental health services, we aim to create lasting change for young people, equipping them with the tools they need to thrive academically, socially, and emotionally.







## Financials

As a recognized 501 (c)(3) nonprofit, Visionary Women works to ensure that the impact dollars we receive are efficiently and wisely used to serve our mission. The data provided below offers insight into our revenue in 2024 and our programmatic efficiency over the past 4-years.



*4-Year Average*Program Efficiency
(2021 – 2024)

84%

On average, 84% of our expenses since 2021 have gone directly to support Visionary Women's impact mission.

# Visionary Women Board of Directors and Supporters

#### Board of Directors

Holly Baril

Jennifer Bond

Honorable Lili Bosse, Co-Founder

Malea Farsai-Zafari

Lani Fauvre, Board Chair

Laura Fox

Wendy Greuel

Nina Kotick

Chloe Makhani

Angella Nazarian, Co-Founder

Shelley Reid

Nadine Watt

Thea Andrews Wolf

Shirin Yadegar

#### Sponsors







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ONE HOPE



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#### Foundation Partners





Maurice and Paul Marciano Foundation