

The background of the cover is a deep purple with a large, dark purple diagonal band running from the top left to the bottom right. At the bottom, there are large, overlapping, light purple 'W' shapes. The text is white and centered.

# WW10

2025 IMPACT REPORT

## Investing in Community for Lasting *Impact*

A YEAR OF WOMEN-LED INVESTMENT,  
LEADERSHIP & MEASURABLE CHANGE

VISIONARY WOMEN  
10 YEARS OF IMPACT AND PARTNERSHIP



VISIONARY WOMEN  
10 YEARS OF IMPACT & PARTNERSHIP

## Dear Visionary Women Community,

As 2025 draws to a close, Visionary Women stands at an extraordinary crossroad, celebrating a decade of powerful impact and looking boldly toward the future. This year has been filled with innovative initiatives, meaningful partnerships, and, above all, tangible change for women and girls locally. Our members and supporters have fueled every step of this journey.

The highlight of the year was undoubtedly our 10th Anniversary Summit on October 8th. Over 400 leaders, visionaries, and trailblazers gathered to celebrate ten remarkable years of purpose and community. The energy in the room was palpable as stories of perseverance were shared, new connections forged, and an impressive \$800,000 was raised to drive our grantmaking and NextGen Scholar initiative. Honoring philanthropists Bridget Gless Keller and Carolyn Clark Powers while featuring inspiring guests such as Olympic gold medalist Alex Morgan, the Summit truly marked a pivotal moment for the Visionary Women community.

In 2025, our organization continued to scale its impact. Since our founding, we have invested over \$4.4 million in high-impact organizations and

supported nearly 300 nonprofits. We are proud to announce the launch of The Blue Beacon Fund, created in partnership with the distinguished Blue Shield of California Foundation, to advance the professional growth and leadership of BIPOC women driving impact across the nonprofit landscape.

As we close out our first decade, the enduring legacy of Visionary Women is a testament to what happens when purpose meets passion. To our members, board, and champions—thank you for your unwavering support. Here's to a future where every woman and girl leads with strength and impact.

With deepest gratitude,

A handwritten signature in black ink that reads 'Ani B. Packard'.

Ani B. Packard  
Executive Director



Hope is not just wishful  
thinking; it's made real  
by the choices we make  
and the actions we take.

- Jane Goodall



# The Power of *Together*



VISIONARY WOMEN IS A SOCIAL IMPACT ORGANIZATION THAT DRIVES CHANGE FOR PRESSING ISSUES FACING WOMEN AND GIRLS.

*We build community, invest in high-impact initiatives, and activate the individual potential of our members.*



# Visionary Women's *Milestones*



# Our 2025 Impact *at a Glance*

2025



\$735,000

GRANTED IN 2025



GRANTS RANGING IN SIZE FROM  
\$5,000 to \$30,000



33

NONPROFITS FUNDED

\$4,435,000

*of impact*

INCREASED GIVING BY 6.4%  
IN 2025

301 Nonprofits *funded*

OUR GRANTMAKING HAS  
IMPACTED 12M LIVES AT  
\$.37 PER PERSON.



## Year over year *funding*

2015 • \$80,000

2019 • \$588,200

2023 • \$541,500

2016 • \$100,000

2020 • \$399,000

2024 • \$691,000

2017 • \$160,500

2021 • \$301,500

2025 • \$735,000

2018 • \$359,750

2022 • \$499,000

# Our 2025 *Grantees*

Acumen

Alex Morgan Foundation

Alliance College-Ready Public Schools

A Sense of Home

artworxLA

Aviva Family and Children's Services

California State University, Northridge

Cedars-Sinai Medical Center

Center for the Pacific-Asian Family, Inc.

Coalition for Engaged Education

Coro Southern California, Inc.

Defy Ventures

DIY Girls

Empowered Network

Equal Rights Advocates

FreeFrom

Girls Inc. of Greater Los Angeles

Los Angeles Fire Department  
Foundation

Make Good, Inc.

Maple Counseling

Mom's First

New Economics for Women

Otis College of Art and Design

Project Angel Food

Project Blue

Project Glimmer

Sanctuary of Hope

The Family Place

The Flow

The Midnight Mission

Westside Infant-Family Network

Women Investing in Security and  
Education (WISE)

YoungArts





# Grantee *Spotlights*



**Defy Ventures Southern California** equips justice-impacted women with the skills, confidence, and support needed to successfully reenter their communities. Through gender-responsive entrepreneurship and career programming inside the California Institution for Women and post-release services across Greater Los Angeles, participants build economic stability and leadership capacity. The program's continuum of care, from in-prison education to employment and business pathways, has resulted in strong employment outcomes and significantly reduced recidivism.

**Empower LA** provides a replicable, evidence-based model for empowering girls and young women through confidence, mentorship, and leadership development. By combining tangible support with career access, financial literacy, and long-term community, this project offers more than a single intervention—it provides a pathway from survival to self-sufficiency, helping Los Angeles' most vulnerable girls shine forward into leadership and independence.

## Project <sup>★★</sup> Glimmer



**Black Girls Green Futures (BGGF)**, an initiative of the Women's Earth Alliance, equips middle and high school-aged Black girls in South Los Angeles with leadership skills in environmental justice and pathways to green careers. Through hands-on learning, mentorship, and community engagement, participants explored STEAM fields, connected with local environmental leaders, participated in a skill-building retreat, and completed a culminating summer internship in their area of focus.

# 2025 Visionary Prize for Women's *Economic Empowerment*



The Visionary Prize for Women's Economic Empowerment is a prestigious award given to women nonprofit leaders who are making significant strides in advancing women's economic empowerment.

The prize is awarded to organizations that demonstrate a commitment to removing barriers to women's participation in the workforce and providing access to capital and non-monetary resources that support economic advancement.

Reshma Saujani, CEO of Moms First, founder of Girls Who Code, and host of *My So-Called Midlife*, was awarded the Visionary Prize for Women's Economic Empowerment.

Reshma was honored at the 2025 Visionary Women Summit, where she spoke with conviction about the importance of women empowering women. She urged attendees to "think small but mighty," asking each person to commit to one specific action that can help narrow the gap between a woman's talent and her opportunity.



**MOMS F1RST**

Power multiples  
when women pass  
it on.

— Reshma Saujani, 2025 Visionary Prize for  
Women's Economic Empowerment Winner



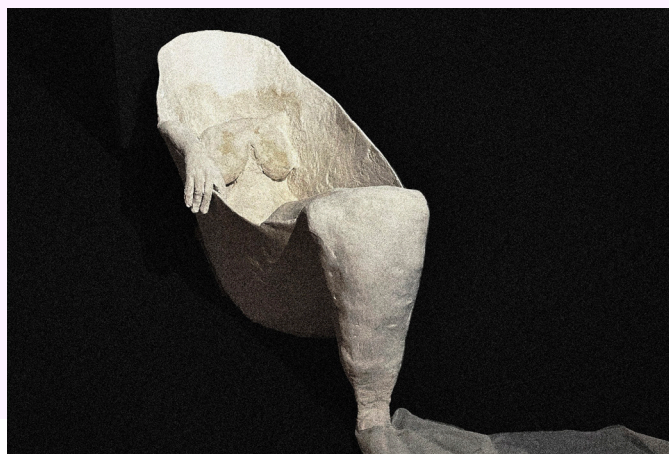
# NextGen Scholars Initiative *Highlights*

CSUN

Mount  
Saint Mary's  
University  
LOS ANGELES

OTIS  
COLLEGE

UCLA



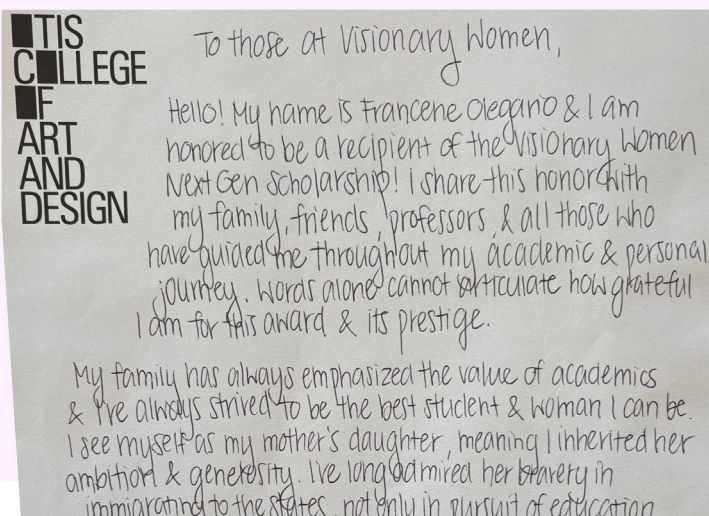
We are deeply grateful to our incredible community for donating over \$250,000 in 2025 to support first-in-family college goers through our NextGen Scholars Initiative.

Since we launched this initiative, we've granted 30 scholarships to students enrolled at UCLA, CSUN, and Otis College of Art & Design.

We're thrilled to announce our newest university partner in 2026; Mount St. Mary's University.

VW's NextGen Scholars Initiative provides a \$5,000 discretionary one-time award for a first-in-family female college goer. This award is designed to remove financial barriers that prevent students from cultivating their career interests, networking, and more generally, participating fully in campus life.

Student artwork by recipients of Visionary Women's NextGen Scholarship at OTIS College of Art and Design.



# Our New Blue Beacon Fund *Initiative*

## Announcing Our New Partnership with Blue Shield of California Foundation

In 2025, Visionary Women joined forces with Blue Shield of California Foundation to launch the Blue Beacon Fund; a new partnership born from a shared belief in the transformative power of nonprofit women leaders.

Across Southern California, countless women are driving change at the heart of their communities through their nonprofit leadership. These leaders advance equity, reimagine systems, and forge pathways to a healthier California. Through this fund, \$60,000 will be awarded evenly among six nonprofit women leaders to support their individual professional growth. The Blue Beacon Fund shines a light on these emerging leaders, providing resources to fuel their growth and amplifying their impact. Together, we're investing in a stronger, more just future that is powered by women leading with courage, purpose, and vision.



# Community *Highlights*



## Visionary Women Community Event Highlights

2025 community event highlights reflected Visionary Women's commitment to connection, culture, and shared experience. Members gathered at the Hammer Museum for Visionary Women Presents The Moth: Stories of Resilience, a powerful evening of candid storytelling centered on vulnerability and strength. Another standout highlight was an immersive trip to Dallas, where members experienced behind-the-scenes cultural access, private art collections, and intimate conversations exploring leadership, legacy, and impact—creating lasting connections within the community.

## Visionary Women Circles of Interest

The Visionary Women Circles of Interest—member-led groups designed to foster deeper connection around shared passions—offered rich opportunities for engagement throughout 2025. Members participated in arts-focused gallery walk-throughs, including the all-women exhibition *It Smells Like Girl* at the Jeffrey Deitch Gallery and an intimate exploration of the Diane Arbus exhibition. Additional gatherings centered wellness, service, and professional growth, from a restorative sound bath experience to volunteering at the LA Regional Food Bank and a three-part entrepreneurial series supporting women in building and strengthening their ventures.



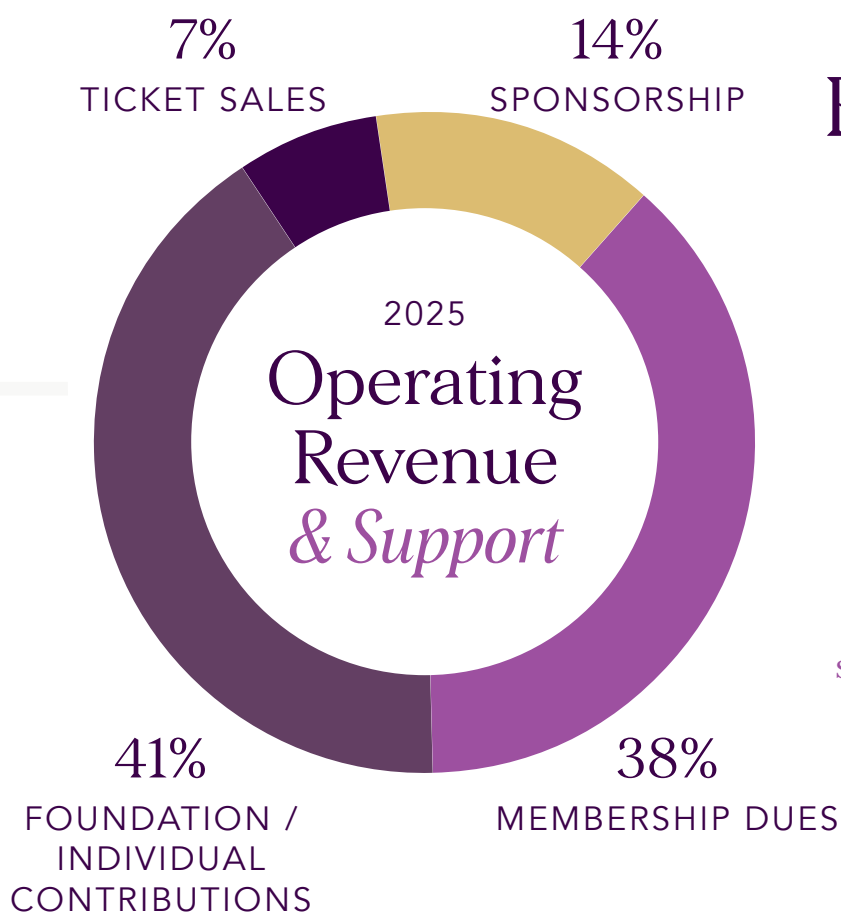
## The Visionary Women Summit

The Visionary Women Summit brought the community together for a powerful day of connection, dialogue, and impact. The event welcomed accomplished women from across sectors and raised over \$800,000 to fuel Visionary Women's next chapter, including more than \$250,000 for the NextGen Scholarship Fund—supporting over 50 first-in-family college students in Southern California. With inspiring remarks from speakers and honorees, the Summit reinforced a shared commitment to collective action and the belief that lasting change is built through small, mighty acts passed from woman to woman.



# Financials

As a recognized 501 (c)(3) nonprofit, Visionary Women works to ensure that the impact dollars we receive are efficiently and wisely used to serve our mission. The data provided below offers insight into our revenue in 2025 and our programmatic efficiency over the past 4-years.



4-YEAR AVERAGE

## Program *Efficiency*

(2022 - 2025)

# 86%

On average, 86% of our expenses since 2022 have gone directly to support Visionary Women's impact mission.



# Visionary Women

## *Board & Supporters*

### Board of Directors

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Jennifer Bond	Wendy Greuel	Juliana Saghian
Honorable Lili Bosse, Co-Founder	Nina Kotick	Elana Schuldt
Malea Farsai-Zafari, President	Chloe Makhani	Nadine Watt
Lani Favvre, Chair Emerita	Angella Nazarian, Co-Founder	Shirin Yadegar
Laura Fox	Shelley Reid	

### Sponsors

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### Foundation Partners

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